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| **­Press release** | 21 April 2022 |
| Product innovations and current presentation topics at the PCIM Europe | Vineeta Manglani  Tel. +49 711 61946-297  Vineeta.Manglani@mesago.com  [pcim-exhibition.com](http://www.pcim-exhibition.com/) |

**The PCIM Europe in Nuremberg is just around the corner and will be taking place under the motto "Let's power on!". Visitors can look forward to a wide range of product innovations, a top-class forum program and a platform for live and personal exchange from 10 - 12 May 2022.**

At this year's international exhibition for power electronics and its applications, around 400 exhibitors from more than 30 countries will be showcasing a diverse range of products and services along the entire value chain of the industry. The organizer Mesago Messe Frankfurt GmbH has registrations from a host of registers among others new exhibitors from countries such as the Netherlands, Germany, France, Spain and USA.

This year, the event in Nuremberg will be supplemented for the first time by a digital event platform, which offers exhibitors and visitors the opportunity to arrange appointments for the exhibition period and initiate initial contacts in advance. In addition, the "digital warm-up" on 4 May 2022, provides visitors so-called "Teaser Talks". In this format, exhibiting companies will give a preview of the products to be displayed on-site.

**Innovations for diverse applications**

The PCIM Europe offers suppliers of power electronics products and components an ideal opportunity to present product innovations to the public for the first time. These can be viewed as "Trade fair innovations" in the list of exhibitors on the event website and will be presented partly on the exhibition stands and partly in the form of product presentations at the exhibitor forum in Hall 9.

Suppliers of products related to power electronics for electromobility will show these at the E-Mobility Forum in Hall 6, for example SEMIKRON International with the presentation "Laser Welding: Fast & Reliable Joining Technology for Ultra Low Inductance eMPack SiC Automotive Power Modules" and Fraunhofer IFA on "Progress in Development of GaN Power Devices".

**Top-class lecture and research results**

Those who want to deep dive into current research and development topics in power electronics have two opportunities to do so.

The expert forum in Hall 6 will address current trends and developments in panel discussions and presentations, such as "Recent Additions to CoolSiCTM Portfolio for Green Energy Solutions" (Infineon Technologies) or "SiC: The Driving Force of E-mobility and A Sustainable Future" (Rohm Semiconductor).

In addition, on Tuesday and Wednesday afternoons there will be the opportunity to attend the poster presentations at the conference taking place at the same time. In this format, experts will present their latest research results in the form of posters in the foyer in front of Hall 9 (NCC Mitte) and will be available to answer questions. The poster presentations are open to exhibition visitors free of charge.

Following each day of the exhibition, contributions of the forum and conference program can be watched on demand on the digital event platform.

Tickets for the exhibition can only be purchased online. In addition to the exhibition, the visitor ticket also includes access to the digital event platform.

Following the on-site event, the "digital follow-up" will take place on 18 May 2022, which acts as a conclusion to the event and can be used to intensify the contacts made.

Further information on the event can be found at pcim-europe.com.

**About Mesago Messe Frankfurt**

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With around 150 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. ([mesago.com](https://www.mesago.de/en/Mesago/home.htm))

**Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group’s key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)