



Littelfuse®

Product Marketing Manager (f/m/d) - Discrete Components

Currently, we are looking for a Product Marketing Manager, who will Drive the strategic direction of TVS Hi Power through the product lifecycle. Monitor and manage the profitability of product lines and ensure that product line fits Littelfuse strategy. This is a global position with a focus on North America. The working model can be completely remote, with some business trips.

About the Position:

- Identify and idealize market needs to implement as new product concepts, then drive cross functional team to release solutions to customers' needs in a timely fashion
- Ensure sales and technical support to customers, identifying then driving new business opportunities to closure
- Drive profitable growth of product line through disciplined review of financial reports and appropriate actions with operations and sales team
- Forecast, track and drive customer sales, through business development, pricing, channel assets and operational support
- Lead cross functional project team to realize new product development in a timely fashion, considering specifications, quality, cost and manufacturability

About you:

- Bachelor or university degree in Electronics and/or Electrical Engineering
- 10+years of experience for PM or 5+ years of experience for APM
- Deep knowledge of product management processes
- Experience with global discrete manufacturing companies preferred (E.g. Vishay, STM, Microsemi, Protek, Bourns, Diodes Inc, Diotec, Rohm, Yangjie, Taiwan Semi, Panjit, etc)
- Strong analytical skills and high attention to detail
- Clear and accurate communication skills

Littelfuse strives to empower associate growth and development in a culture of ongoing collaboration and respect for diverse global perspectives and expertise. Our Core Values – Customer Focus, Integrity, Innovation, Teamwork and Results Driven – supports us on our mission to improve the safety, reliability, efficiency, and performance of our customers' products and systems.

We are an equal opportunity employer that takes pride in giving every associate the means and courage to make a difference – everywhere, every day.

We offer a competitive salary package and a variety of benefits, including work from home, flexible working hours as well as development opportunities like internal Lean Six Sigma Certification.

If you are interested in this position, please reach out to Laura Pivoriene (LPivoriene@littelfuse.com)