

The PCIM Magazine focuses on trends and innovations across the entire value chain of power electronics. It features interviews with industry experts, exclusive behind-the-scenes insights from leading providers, and the latest research findings. The magazine is published in English.

Target audience: Professionals and executives, as well as all those interested in the international power electronics community.

Circulation: 7,000 copies, distributed at entrances, visitor areas, stages, and the Media Zone.

Ad formats & prices

Special formats	Dimensions width x height, in mm
French cover	420 x 297
Front cover flap	by arrangement
2nd / 4th Cover page	210 x 297
3rd Cover page	210 x 297
Center column	58 x 297
Island ad	58 x 90
Advertisement insert	by arrangement

Regular formats	Dimensions width x height, in mm
Full page ad	210 x 297
Half page ad	210 x 145
Junior page	134 x 200
Third page ad	210 x 99 / 72 x 297
Quarter page ad	210 x 74

Job advertisements	Dimensions width x height, in mm
Full page ad	210 x 297
Half page ad	210 x 145
Quarter page ad	210 x 74

Advertorial

A tailored editorial piece with minimal effort on your part. Together with our editor, we will define your goals and preferred topic, such as your latest product innovations. You simply provide us with the content in the form of an interview or existing materials – we'll take care of the rest



Format

Full page, including two images*

Half page, including one image*

*Content creation including one round of proofreading, layout, and English translation. Additional rounds of proofreading will be charged separately based on effort. External costs (e.g. image licensing fees) are not included.

Get in Touch



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